TECHNICAL UNIVERSITY OF MOMBASA
ISO 9001:2015 Certified

Tom Mboya Street, Tudor, Mombasa
P.O. Box 90420-80100
+254 41 2492222
info@tum.ac.ke
tum.ac.ke

PROGRAMME BROCHURE · UNDERGRADUATE

Bachelor of Science in Tourism Management

8 Semester(s) · Full Time / Hybrid · School of Humanities and Social Sciences

Qualification level	Undergraduate
Duration	8 Semester(s)
Mode of study	Full Time / Hybrid
Awarded by	Technical University of Mombasa
Sponsorship	Government-Sponsored / Self-Sponsored
School / institute	School of Humanities and Social Sciences
Department	Hospitality and Tourism Management
Programme code	BSTM

Overview

The Bachelor of Science in Tourism Management is designed to meet the needs of the fast growing and dynamic tourism industry whose contribution is major in the regional economy. The program intends to produce graduates with theoretical and hands-on expertise required in Tourism Management to meet the global challenges in the tourism industry and enhance socio-economic progress in line with the global, regional and national development trends.

Tourism as a key employer and significant foreign exchange earner requires skilled and competent personnel to meet the dynamic needs of the industry to keep in tandem with global trends. The programme will concomitantly contribute towards research and entrepreneurial skills of the graduates for enhanced productivity.

Entry requirements

Direct entry

1. Have a minimum aggregate of C+ (plus) in KCSE, and at least a C+ (Plus) in English/ Kiswahili, History and Government/Geography), Social Education Ethics/ Religious Education, and D+(plus) in Mathematics.
2. Be a holder of KACE certificate with a minimum of two principal passes in the relevant subject clusters and a subsidiary pass in general paper.

b) Indirect entry

Be a holder of a KNEC diploma or its equivalent in Tourism Management or its related areas from an institution recognized by the University Senate to join in year two.

What you will learn

By the end of the programme the graduates should be able to:

1. Apply tourism management principles and concepts in day-to-day operations.
2. Demonstrate capacity to plan and develop tourism products
3. Demonstrate ability to apply a strategic approach in identification and solving tourism problems

4. Apply managerial and technical skills in tourism operations
5. Initiate entrepreneurial ventures in the tourism sector
6. Illustrate Research capability to create innovative solutions in the tourism industry

Career prospects

- travel and tour consultant
- tour operations manager
- tour guide
- Tourism Destination Manager
- Airline Reservations and Ticketing Agent
- Tourism Marketing Officer
- Travel Agency or Tour Operator Manager
- Tourism Entrepreneur
- Wildlife Tourism Officer
- Tourism Policy and Planning Officer
- Tourism Lecturer or Trainer

How to apply

Apply online through the student information system at **smis.tum.ac.ke/application/register**. Have your academic certificates, national ID or passport and a passport photograph ready. For admission dates, requirements for your intake and help with your application, contact the office above.

Contact us

Enquiries	Hospitality and Tourism Management, School of Humanities and Social Sciences
Email	chairman.htourism@tum.ac.ke
Phone	+254754162042
Office	E-learning block, 4th Floor
Address	Tom Mboya Street, Tudor, Mombasa · P.O. Box 90420-80100
Website	tum.ac.ke